

THE BANKER'S DAUGHTER

Format Exploration — Based on the True Story of Gaylie Mooney-Walker

DOCUMENTARY (3 – 4 Part)



TONE: Gritty, emotional, intimate, investigative

STYLE: Interviews, archival footage, voiceover, re-enactments, animation

STORY ARC:

- Pete's Irish roots
- Brooklyn roots, Pete's time at Sing Sing, Pete's rise
- Escape to Mexico
- Kidnapping + aftermath
- Life after & reclaiming the narrative

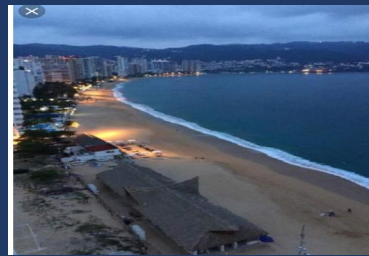
STRENGTHS:

- Authentic voice from the survivor
- Faster production & festival-ready
- Deep emotional resonance

IDEAL BUYERS:

Netflix, Max, Amazon, Hulu, D.A.D Productions, Basset Vance Productions

FEATURE FILM (2 Hours)



TONE: Stylish, dramatic, emotionally charged

STYLE: Scripted drama based on true events

STORY ARC:

- Pete's rise in Brooklyn's underworld
- Life in Acapulco
- Kidnapping (emotional climax)
- Ends upon return to the U.S.

STRENGTHS:

- High-profile casting potential
- Awards and theatrical appeal
- Classic 3-act structure

IDEAL BUYERS:

Sony Pictures, Warner Bros, Paramount, A24, Tribeca Films

LIMITED SERIES EVENT (6–8 Episodes)



TONE: Sweeping, layered, character-driven

STYLE: Scripted prestige drama, ensemble cast

STORY ARC:

- Pete vs Lois dual perspective
- Mexico rise and fall
- Kidnapping (midpoint climax)
- Fallout + return to the U.S.

STRENGTHS:

- High binge-watch factor
- Built from existing series deck
- Deep character arcs

IDEAL BUYERS:

Sony TV, Apple TV+, Netflix, FX, Amazon, Hello Sunshine, Basset Vance Productions

